



You have worked your entire life to build financial security in order to protect your family. But the more assets that you've accumulated, the more difficult it can be to keep track of everything – for you, and for your loved ones.

There's a lot to keep track of – bank accounts, stocks, bonds, life insurance policies and more; all through different institutions. Each has its own specific information.

With the possibility of losing this essential information to a death, a natural disaster, or other mishap, keeping everything in order can be a daunting task.

My Peace of Mind was developed to help manage the entire spectrum of your financial affairs.

Organizing family assets has never been more important.

Protecting family assets has never been more challenging.

Don't let a catastrophic event such as fire, theft, flood, or sudden death place an unreasonable burden on your family.

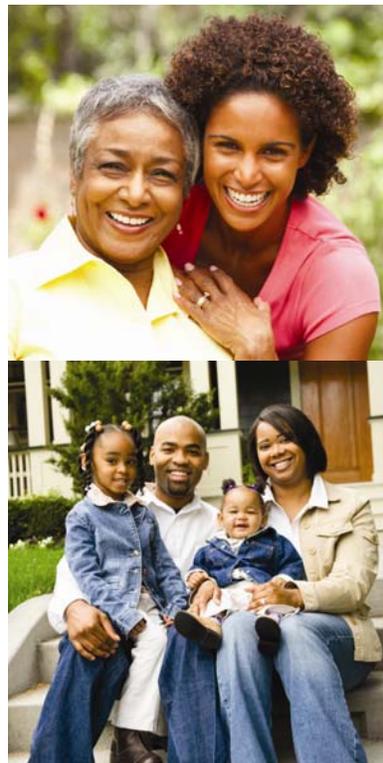
Easily. Securely. And affordably.

Available through a secure website, My Peace of Mind provides a roadmap to your financial data for those pre-selected by you, lightening their burden by simplifying the process of educating trusted confidants about your finances. Think of it as talking points for that important discussion with a loved one with whom you share control of your financial information. Or as the note you might previously have left in a household safe or safe deposit box directing loved ones to your important financial documents. The information is easily accessible to those you select, regardless of where they live. Importantly, all information is easily updated by you at any time. All you – and they – need is access to the Internet and the password information that you select and provide.



MY PEACE OF MIND

ONE FAMILY AT A TIME™



Security for Now – and Later

Use My Peace of Mind to keep track of:

- The location of checking, savings and money market accounts.
- Your stocks, bonds, annuities, and other investments.
- Life insurance policy information.
- The address and phone numbers of financial advisors, attorneys and accountants.
- Your liabilities, including outstanding loans, bills and other debts.
- Plus, you can create interactive reminders to help you in making timely payments, managing income properties or periodically updating your financial records.



For a nominal subscription fee, My Peace of Mind enables quick access to information about important financial matters; everything is available and at the fingertips of whomever you select to have access to your MyPOM account.

Enrollment is Easy as 1-2-3!

1. Visit www.mypom.info.
2. Click on the "Signup Today" tab.
3. Fill out the secure enrollment form and enter the promotion code when prompted.

To expedite the process, have your financial account information handy. The interactive enrollment form will walk you through the process of enrolling. My Peace of Mind is available 24 hours a day, 365 days a year from any device with internet access and a web browser.

My Peace of Mind's *LIFECHECK*

Consider this – It has been reported that there is at least 500 billion dollars of assets that have gone unclaimed, including:

- 1 out of 3 life insurance policies including those issued by major life insurance companies
- \$13 billion in unclaimed U.S. savings bonds
- \$10 billion in lost stocks, bonds and dividends
- \$8 billion in lost or unused gift cards
- \$850 million in unclaimed 401k accounts

The solution - *LIFECHECK*

LIFECHECK monitors our user base. In the event of your death, *LIFECHECK* lets My Peace of Mind automatically distribute your information to those persons you have indicated should receive it.

Why wait –

Subscribe to My Peace of Mind and rest easy.

- Two minutes to set up.
- One minute to activate.
- For a lifetime of peace of mind.
- **Store, Track, Notify.**

For just pennies a day



www.mypom.info